



IK Multimedia Production Srl

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MEDIA ALERT

IK Multimedia AmpliTube Apps Add Audiobus Support for iPhone and iPad

Use AmpliTube with other iOS audio apps in real-time

March 14, 2013 — IK Multimedia announced today that **AmpliTube**, the leading guitar/bass multi-FX and recording app for iOS, is now Audiobus compatible. Audiobus is a groundbreaking new app (developed by A Tasty Pixel in cooperation with Audanika) that allows users to connect the audio of up to 3 apps, opening up countless new sonic possibilities.



For example Audiobus lets users send audio out of one app, filter it through the next one in the chain, and receive it in the third. A synth could be looped by a looper and its output sent to a recorder; or an electric piano could be run through a guitar multi-FX app and then into a sampler — all in real time. AmpliTube is an excellent choice for any of the three slots in the Audiobus chain, thanks to its versatile feature set that includes amp-and-effects modeling, Loop Drummer (an integrated drum module), and a multitrack recorder.

Audiobus support is included in all versions and levels of AmpliTube version 2.9.5; including AmpliTube, AmpliTube LE and AmpliTube FREE for iPhone/iPod touch; and the full and free versions of AmpliTube for iPad.

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There are currently over 60 apps supporting Audiobus from premium music app manufacturers like Korg®, Steinberg®, Moog®, Propellerhead® and many others, covering the widest range of music applications including synths and instruments, multitrack recorders and studios, real-time effects and loopers and many more. For a complete list please visit <http://audiob.us/apps>.

To enable this new feature and have AmpliTube work with other compatible Audiobus apps, users must install the Audiobus app (which must be purchased separately on the App Store™) on their iPhone, iPad, or iPod touch.

IK offers multiple options for plugging guitars, basses and other electric instruments into an iPhone, iPad or iPod touch, for use with AmpliTube, Audiobus, and other compatible music apps. These include **iRig**, the most popular guitar/bass input adapter of all time; **iRig HD**, the new high-definition interface; and **iRig STOMP**, the first stompbox-style iOS interface.

Pricing and Availability

AmpliTube with the new Audiobus feature is a free upgrade for existing AmpliTube owners. Audiobus sells separately on the App Store for only \$9.99. For new users the full version of AmpliTube is available for \$19.99 from the App Store. A free version is also available for both iPhone and iPad.

For more information on AmpliTube, go to: www.amplitube.com

For more information on Audiobus, go to: www.audiob.us

Warm regards,

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IK Multimedia. Musicians First.

About IK Multimedia: IK Multimedia is a computer music technology company that offers a diverse range of affordable and easy-to-use music production tools with great sound quality and a realistic look and feel. With over one million installations worldwide, the IK range has been adopted by musicians of every level, from beginners to professionals, to gain access to high-end, studio-quality gear from their computers or mobile devices. AmpliTube®, iRig™, iRig™ HD, and iRig™ STOMP are trademarks property of IK Multimedia Production. All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with IK Multimedia. AMPEG® is a trademark of LOUD Technologies, Inc. PROPELLERHEAD® is a registered trademark of Propellerhead Software AB, LLC. MOOG® is a trademark of Moog Music, Inc. STEINBERG® is a registered trademark of Steinberg Media Technologies GMBH LLC. KORG® is a registered trademark of Korg Inc. iPhone®, iPad®, iPod touch®, Mac and the Mac logo are trademarks of Apple Computer, Inc., registered in the U.S. and other countries.